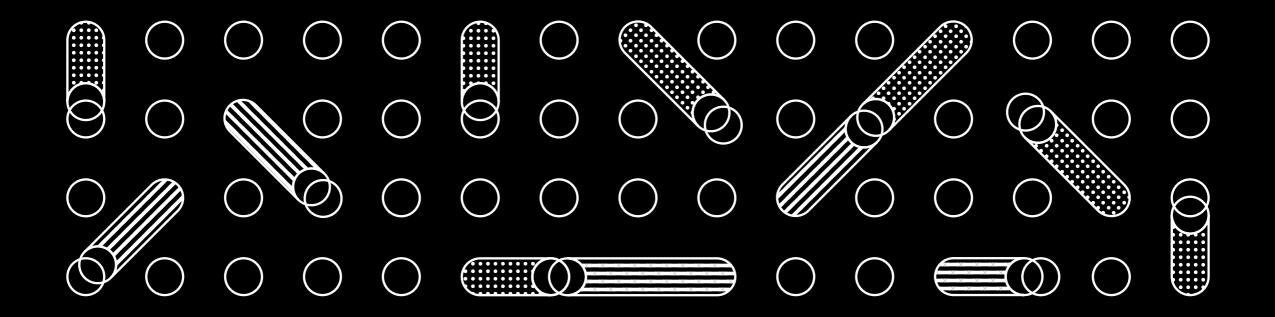
Wellington City Council

Innovating Streets - TR feedback analysis



Diagram

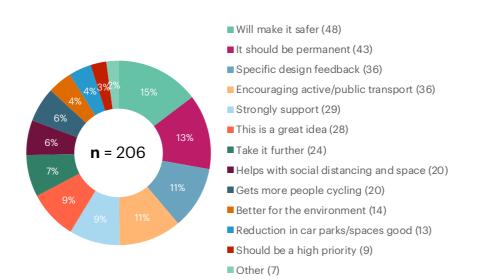
Comparing themes across projects

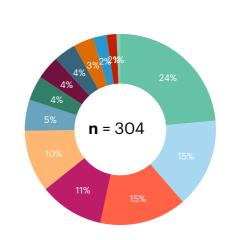
Relative proportions of all supportive themes

All projects - Supportive themes

- On the Evans Bay, Brooklyn, and Onepu projects, people's main reason for support was that the project would make it safer for pedestrians and/or cyclists.
- On the Massey Rd and Stout Street projects, safety was not the primary supportive theme.

n represents the number of people who made a comment (each comment can contain more than one theme).

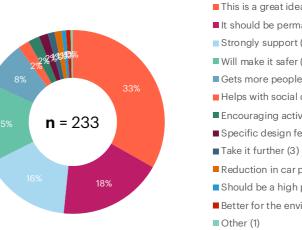




Brooklyn - "Supportive" comment themes

- Will make it safer (112)
- Strongly support (72)
- This is a great idea (70)
- It should be permanent (52)
- Encouraging active/public transport (50)
- Gets more people cycling (25)
- Better for the environment (20)
- Specific design feedback (19)
- Reduction in car parks/spaces good (18)
- Should be a high priority (16)
- Take it further (11)
- Other (8)
- Helps with social distancing and space (3)

Massey Rd - "Supportive" comment themes



This is a great idea (83)

- It should be permanent (46)
- Strongly support (40)
- Will make it safer (36)
- Gets more people cycling (20)
- Helps with social distancing and space (5)
- Encouraging active/public transport (5)
- Specific design feedback (4)
- Reduction in car parks/spaces good (3)
- Should be a high priority (2)
- Better for the environment (2)

Onepu - "Supportive" comment themes

■ Will make it safer (50)

Strongly support (16)

This is a great idea (12)

Better for the environment (6)

Should be a high priority (6)

■ Specific design feedback (4)

Take it further (11)

Other (2)

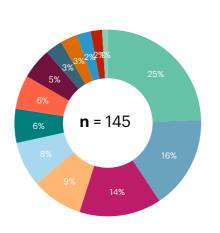
Gets more people cycling (33)

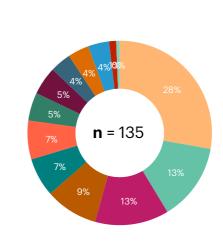
Encouraging active/public transport (18)

Helps with social distancing and space (12)

Reduction in car parks/spaces good (5)

■ It should be permanent (29)





Stout St - "Supportive" comment themes

- Encouraging active/public transport (45)
- Will make it safer (22)
- It should be permanent (21)
- Reduction in car parks/spaces good (15)
- Helps with social distancing and space (11)
- This is a great idea (11)
- Strongly support (8)
- Take it further (8)
- Should be a high priority (6)
- Better for the environment (6)
- Gets more people cycling (6)
- Specific design feedback (2)
- Other (1)

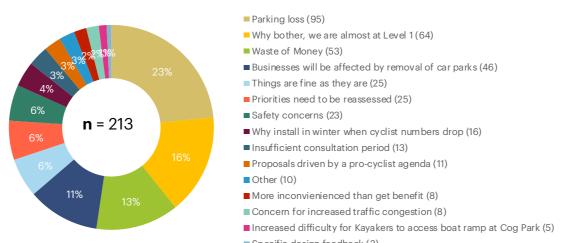
Evans Bay - "Supportive" comment themes

Comparing themes across projects

Relative proportions of all unsupportive themes

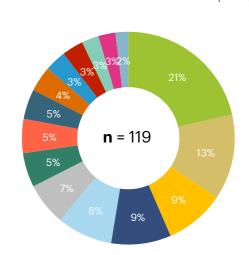
All projects - Unsupportive themes

- Parking loss was the main unsupportive theme in relation to Evans Bay.
- Imminent change to level 1 was the main unsupportive theme in relation to Brooklyn Road.
- However, on **all other projects**, the main reason people cited as being against a project was that it was perceived as a "waste of money".
- **n** represents the number of people who made a comment (each comment can contain more than one theme).



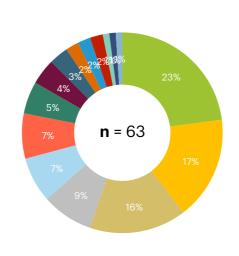
Evans Bay - "Unsupportive" comment themes

Specific design feedback (3)



Onepu - "Unsupportive" comment themes

Waste of Money (33) Parking loss (20) Why bother, we are almost at Level 1 (14) Businesses will be affected by removal of car parks (14) Things are fine as they are (13) ■N/A (10) Proposals driven by a pro-cyclist agenda (8) Priorities need to be reassessed (8) Insufficient consultation period (7) Safety concerns (6) Concern for increased traffic congestion (5) Other (5) Specific design feedback (4) More inconvienienced than get benefit (4) Why install in winter when cyclist numbers drop (3)



n = 198

Why bother, we are almost at Level 1(77)

■ Waste of Money (70)

Brooklyn - "Unsupportive" comment themes

- Safety concerns (58)
- Parking loss (45)
- Businesses will be affected by removal of car parks (21)
- Priorities need to be reassessed (20)
- Things are fine as they are (19)
- Why install in winter when cyclist numbers drop (18)
- Concern for increased traffic congestion (17)
- Insufficient consultation period (15)
- Proposals driven by a pro-cyclist agenda (7)
- Specific design feedback (4)
- Other (3)
- More inconvienienced than get benefit (2)

Massey Rd - "Unsupportive" comment themes

6% **n** = 112

■ Waste of Money (29)

- Things are fine as they are (16)
- Safety concerns (11) ■ N/A (10)
- More inconvienienced than get benefit (9)
- Why bother, we are almost at Level 1(8)
- Insufficient consultation period (7)
- Why install in winter when cyclist numbers drop (7)
- Businesses will be affected by removal of car parks (5)
- Proposals driven by a pro-cyclist agenda (5)
- Other (5)
- Concern for increased traffic congestion (4) Specific design feedback (3)
- Parking loss (3)
- Priorities need to be reassessed (2)

Stout St - "Unsupportive" comment themes

■ Waste of Money (22) Why bother, we are almost at Level 1(16) Parking loss (15) ≡ N/A (8)

- Proposals driven by a pro-cyclist agenda (7)
- Priorities need to be reassessed (7)
- Insufficient consultation period (5)
- Why install in winter when cyclist numbers drop (4)
- Things are fine as they are (3)
- Concern for increased traffic congestion (2)
- More inconvienienced than get benefit (2)
- Safety concerns (2)
- Other (1)
- Businesses will be affected by removal of car parks (1) Specific design feedback (1)

6%

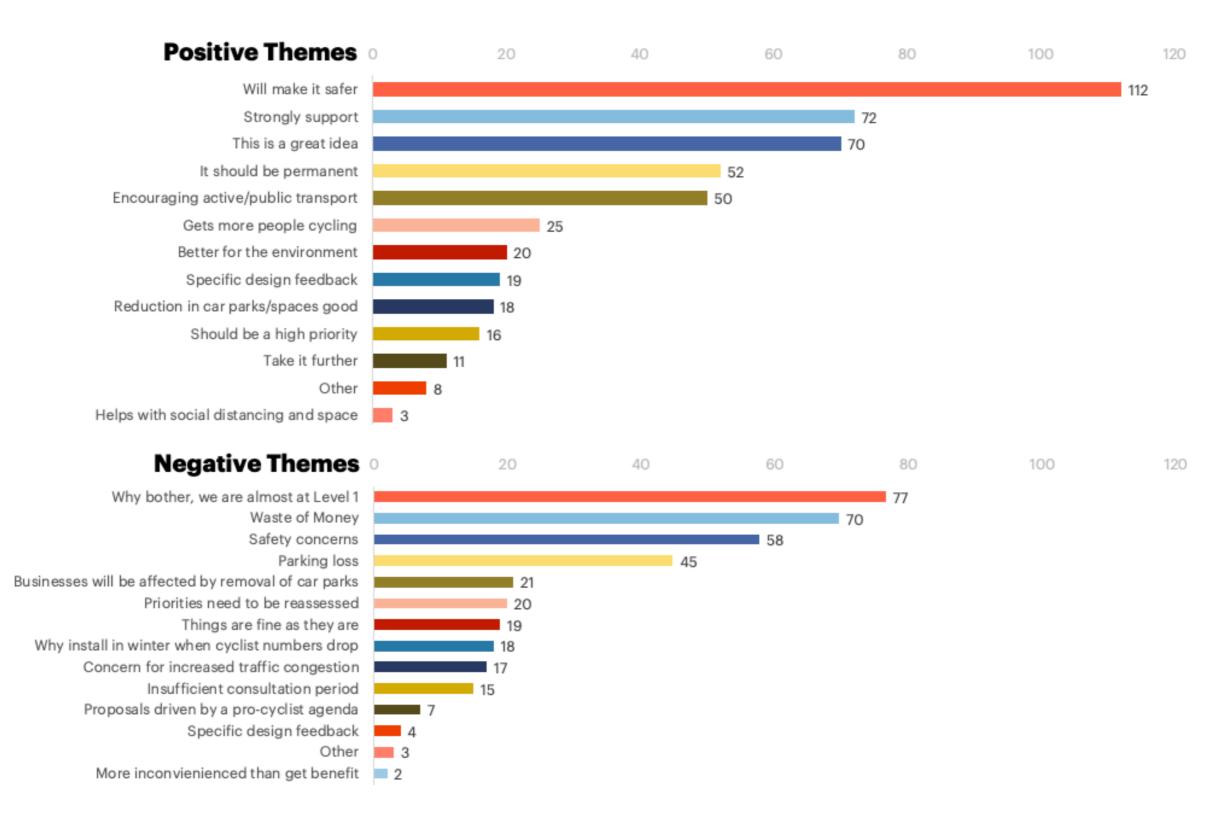


Comparing supportive vs unsupportive themes for each individual project

Absolute number of themes

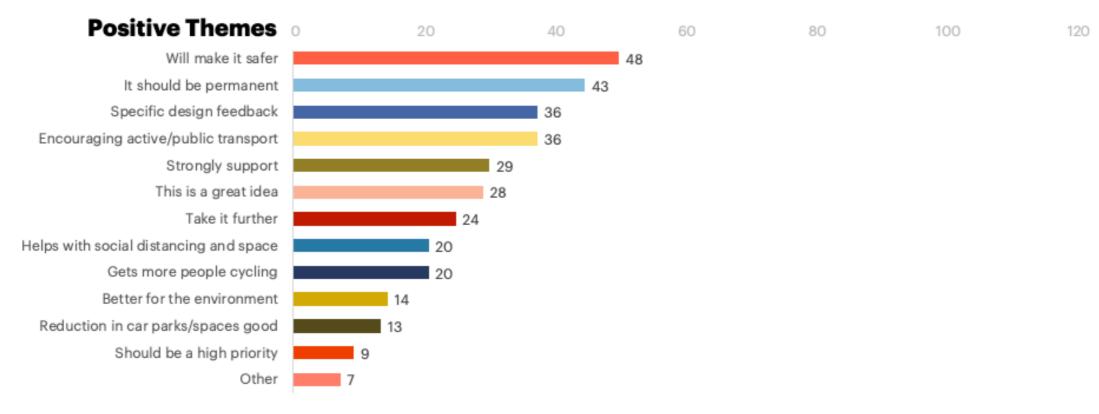
Brooklyn Road

Uphill bike lane on Brooklyn Road between Willis Street and Ohiro Road



Evans Bay Parade

Bike lane between Greta Point and Cobham Drive



40

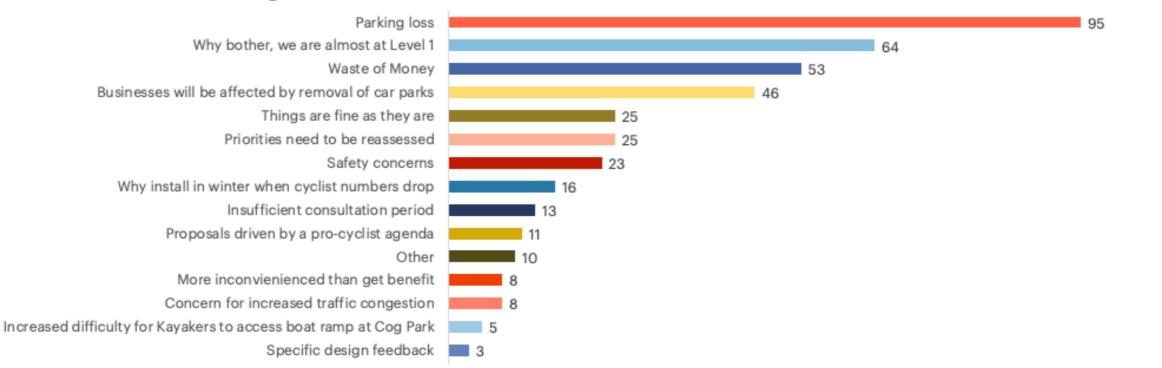
60

80

100

120

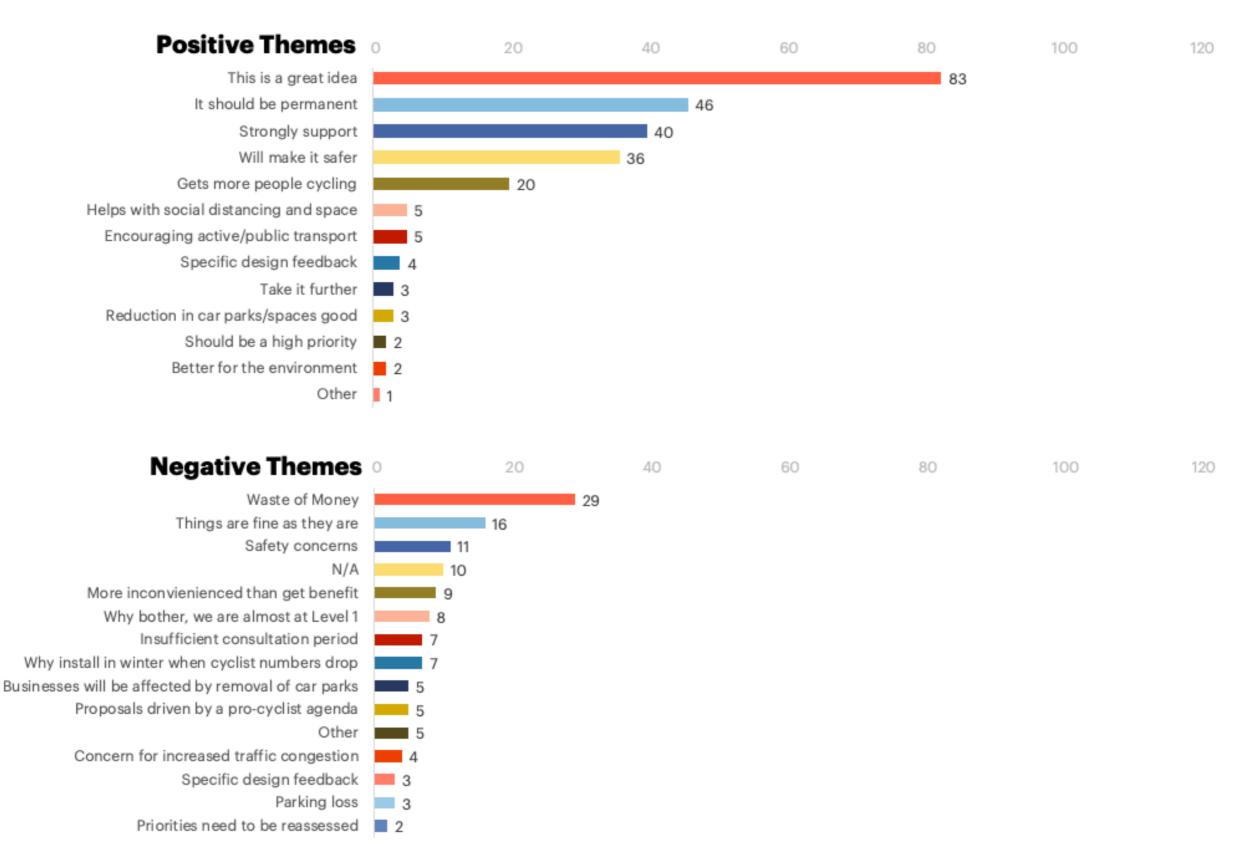
Negative Themes o



20

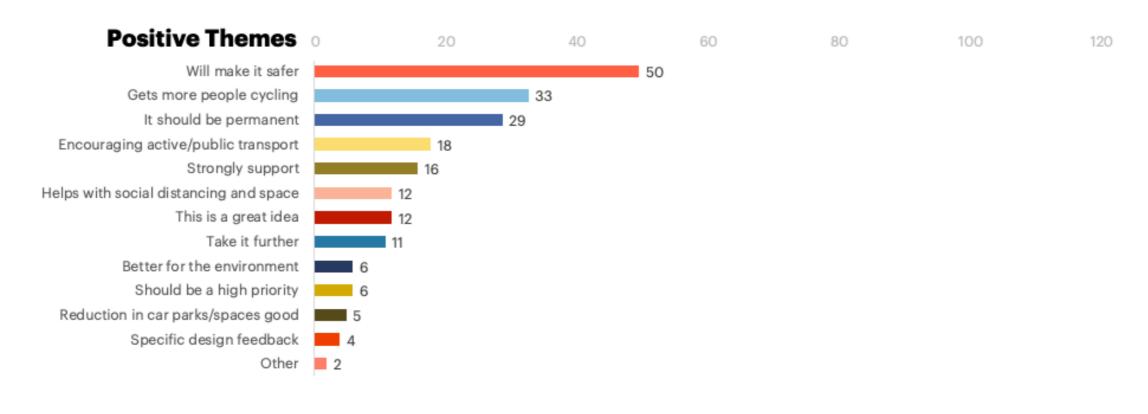
Massey Road

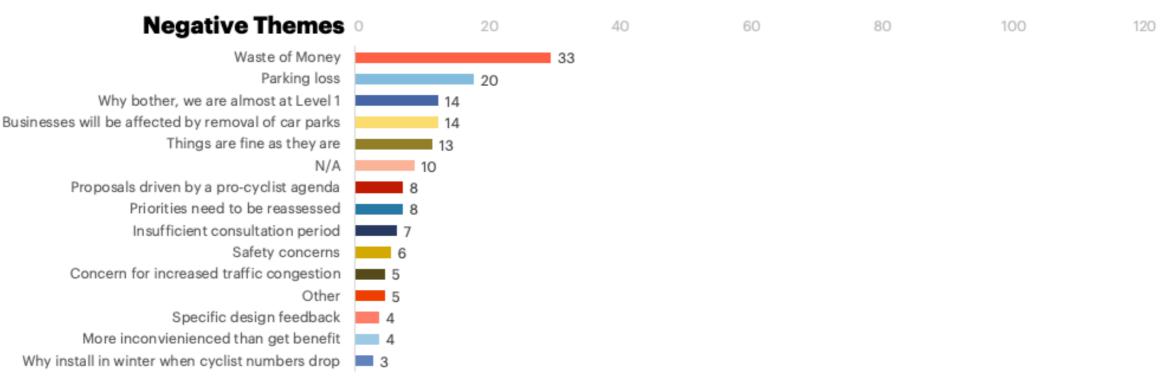
A 3km two way shared walking / cycling path on Massey Road created by prohibiting traffic one way from Scorching Bay to Shelley Bay



Onepu Road

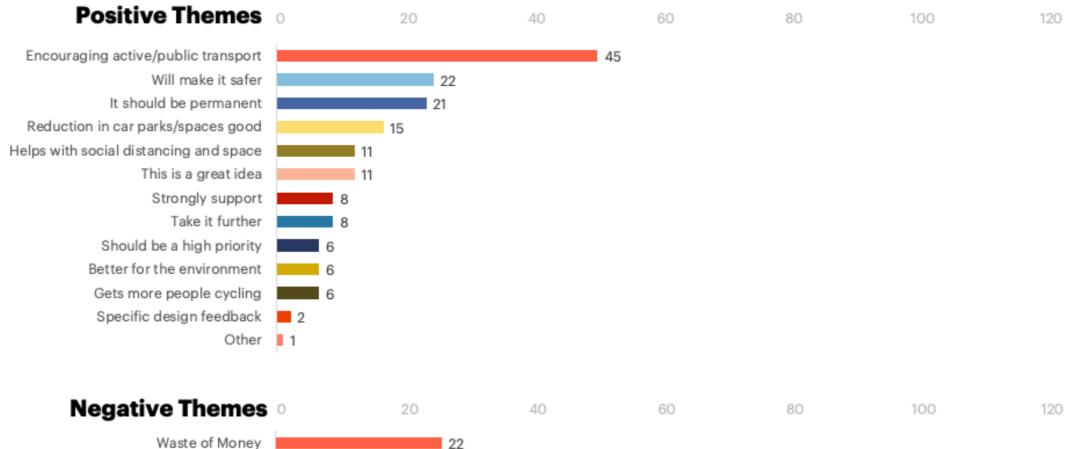
Bike lanes on either side of Onepu Road between Rongotai Road and Leonie Gill Pathway





Stout Street

Increased space for pedestrians by removing parking from one side of the street





Levels of engagement by project

People were more engaged (i.e. made more submissions *and* were more likely to add a comment with their submission) with some projects than others. This could be for many reasons.

	Total submissions	People who made a comment	Percent of people who made a comment with their submission
Brooklyn Hill	678	505	74%
Evans Bay	601	420	70%
Massey	523	345	66%
Onepu	442	264	60%
Stout St	361	198	55%

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Lead change through digital.		• • • • • •			
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