

2 July 2024

File Ref: IRC-6411

Tēnā koe [REDACTED]

Thank you for your email of 2 May 2024 to Wellington City Council, requesting the following information:

- *What was the target number of people attending the Brickman Lego Jurassic World exhibition?*
- *How many people actually attended?*
- *How much ratepayer money was spent on the exhibition?*
- *Did it breakeven, make a profit or make a loss?*
- *If it made a profit or a loss what are those figures?*
- *I would also like to request all documents, memos, briefings, reports, aide memoire relating to the Lego Brickman Jurassic World exhibition*
- *What was the target number of people attending the Marvel: Earth's Mightiest Exhibition?*
- *How many people actually attended?*
- *How much ratepayer money was spent on the exhibition?*
- *Did it breakeven, make a profit or make a loss?*
- *If it made a profit or a loss what are those figures?*
- *I would also like to request all documents, memos, briefings, reports, aide memoire relating to the Marvel: Earth's Mightiest Exhibition*

Your request has been considered under the Local Government Official Information and Meetings Act 1987 (LGOIMA). Wellington City Council has partly granted your request for information, please see the response below.

Background

Tākina has had a successful first year, with 127 events and two exhibitions contributing approximately \$43 million to the Wellington economy.

However, the challenging economic environment, which has reduced discretionary spending across the country, has impacted revenue. One of these impacts is lower attendance to the first two exhibitions than originally forecast.

In the first nine months of this current financial year, the total for Tākina operations was down \$1.2million compared with budget.

OPEX (\$'000)	Actual	Budget	Variance
Revenue	5,652	8,409	-2,757
Expenditure	13,752	15,271	1,519
Net Surplus/(Deficit)	-8,100	-6,862	-1,238

Jurassic World by Brickman

Jurassic World by Brickman had a target of up to 144,000 attendees and attracted 92,109. The exhibition was not funded by the ratepayer and made a surplus

We have refused your request for profit or loss amount under section 7(2)(b)(ii) of the Act, it would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.

Marvel: Earth's Mightiest Exhibition

Marvel: Earth's Mightiest Exhibition had a target of up to 175,000 attendees and made a deficit.

We have refused your request for actual attendance, ratepayer money spent, and profit or loss amount under section 7(2)(b)(ii) of the Act, it would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.

However, we can advise tens of thousands of people attended the exhibition with 92% satisfied or extremely satisfied with the exhibition.

Request for all documentation for Jurassic World by Brickman and Marvel: Earth's Mightiest Exhibition

We have refused your request for all documents, memos, briefings, reports, aide memoire relating to both exhibitions under section 17(f) of the Act, the information requested cannot be made available without substantial collation or research.

You have the right, by way of complaint under section 28(1) of the LGOIMA, to request an investigation and review of the Council's decision to withhold information by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

If you require further information, please contact Official.Information@wcc.govt.nz.

Nāku noa, nā

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